



Dear Parent,

The 2009-10 school year is off to an exciting start. We have 30 athletic programs competing at both Northwest High School and Byron Nelson High School. In addition, our middle school programs provide opportunities for participation in 10 sports per campus. A snapshot of our fall participation numbers show that we have more than 2,400 athletes representing Northwest ISD Athletics. This is truly an exciting time in NISD.

I wanted to make you aware of recent changes concerning admission of athletes to home varsity football games, and also changes in the allowance of food and drinks in the high school gymnasiums.

The Northwest Athletic Department provides a pass that allows free admission to all NISD sporting events to high school students who participate in athletics. The one exception is varsity football. Varsity football is a split-gate revenue sport, which means that the home and visiting teams split the revenue after all expenses are removed. As a result, we cannot allow free admission to home varsity football games to anyone. We appreciate your understanding as we work with opposing teams and districts to follow guidelines that are in place throughout the state.

Another procedure that has changed is the allowance of food and drinks in our high school gymnasiums. The NHS and BNHS gyms were built with windows in the concession area so fans could enjoy food and drinks outside of the gym. We would like to enforce the practice of keeping food and drinks in the concession areas, and we appreciate your cooperation in not taking food and drink inside the gyms. This will increase the cleanliness of our seating and flooring, in efforts to improve the overall aesthetic appearance and longevity of our gymnasiums.

On behalf of the NISD Athletic Department, I would like to extend our appreciation for the support of our student-athletes and sport programs. Our goal, each and every day, is to put kids first, and help pave the way for successful experiences in competition.

Best Regards,

A handwritten signature in blue ink, appearing to read "Susan Elza", is written over the "Best Regards," text. The signature is fluid and cursive.

Susan Elza
Executive Director of Health, Physical Education and Athletics