



Northwest ISD

Back to School Fair

Presented by: 

2022 BACK-TO-SCHOOL FAIR SPONSOR PACKAGES

Your sponsorship helps provide equitable opportunity for NISD students in the classroom and beyond!

Contributions support student school supplies and backpacks for the 2022-23 school year.

Northwest ISD proudly partners with the Northwest ISD Education Foundation, local businesses and community organizations to make this event possible.

SATURDAY, AUGUST 6 | 9 A.M. TO 12 P.M. | HATFIELD ELEMENTARY SCHOOL

Contact pie@nisdtx.org to become a sponsor!

Back-to-School Fair Champion

\$5,000 - ~~Three~~ **Two Available**

- Prominent logo recognition at Back-to-School Fair
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)
- 30-second commercial to be played during NISD Convocation to 3,000+ NISD staff (provided by sponsor)
- Logo recognition in Northwest News e-Newsletter (districtwide distribution)
- Logo recognition on NEF website and social media

Back-to-School Fair Vendor Bag Sponsor

\$4,000 **SOLD**

- Logo recognition at Back-to-School Fair
- One market table at the event
- Exclusive logo recognition on vendor fair bags distributed to all attendees (provided by NEF)
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)
- Logo recognition in Northwest News e-Newsletter (districtwide distribution)
- Logo recognition on NEF website and social media

Back-to-School Fair Partner

\$3,000 - **Five Available**

- Logo recognition at Back-to-School Fair
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by donor)
- Logo recognition in Northwest News e-Newsletter (districtwide distribution)
- Logo recognition on NEF website and social media

Back-to-School Fair Friend

\$200 - ~~Twenty~~ **Fourteen Available**

- Logo recognition at Back-to-School Fair
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by donor)

Sponsors should bring an item(s) to distribute to all student attendees. Please plan for 1,500!